



Readstone United Junior Football Club  
**CLUB SPONSORSHIP**

Thank you for your interest in supporting our club.

**ABOUT THE CLUB**

We are very proud that our club was formed over 30 years ago and is now a 2-star England Football Accredited grass roots junior football club serving communities in and around the villages of Read and Simonstone.

We try to always welcome children regardless of their ability, experience, or life difficulties because we believe that the game, especially in the primary school years, should be accessible to everyone and not just those with a gift or good fortune.

The Club is managed by volunteers and whilst our principal purpose is to provide opportunities for young people to play football, we know that being part of a Club and a member of a team not only offers a great environment to make new friends and learn new skills but also a way for our children to grow and develop as young people.



Whilst we want our teams to be competitive and love to win, in the primary school years our focus is on participation and the development of key skills.

We understand that the growth and development of a young person does not depend on winning a football match, and our general ethos is all about having fun, creating positive experiences for everyone involved, including our volunteers, and making some great memories along the way.

Above all else, we want our members to enjoy being part of the Readstone football family.

**CLUB MANAGEMENT**

We work hard to maintain appropriate standards in the management and operation of the club in line with relevant government regulations and FA guidelines and aim to provide tangible support to our volunteers without whom the club would not exist.

A strong team of volunteers is key to the effective and efficient operation of the club and its future development, and we regularly review our volunteer structure and try to ensure that all necessary functions are effectively managed and supported. We have a volunteer induction programme in place to ensure the club’s ethos and philosophy is understood and implemented.



Communicating positively with all stakeholders is very important to us, and we do this through our website and social media platforms.

To encourage engagement with the club we correspond formally and directly with volunteers and parents at the beginning of the season and also at the end of the season, prior to our Presentation Day and Annual General Meeting. We also try to publish short advertorial features through our social media platforms to recognise the support provided by our kind sponsors.



During the football season, Team Managers and Coaches communicate with Parents using their own messaging applications and we have now introduced a short annual survey seeking feedback from volunteers, parents and playing members so that we can better understand the experience of everyone associated with the club.

The Club is affiliated to the Lancashire Football Association and our teams play matches on a Sunday in the East Lancashire Football Alliance.

## **GROWTH**

We currently have over 200 members playing across 17 teams and our long-term ambition is to recruit enough players and volunteers to support multiple teams in every age group in the primary school years, aiming to establish two teams in each of the U11 and U12 age groups. We believe this will help us to provide a better experience for those with different skill levels and capabilities and give us a better chance of sustaining a healthy squad in every age group in the secondary school years.

We also want to increase female participation, and in the long term, our aim is to establish a girls' team in every age group. Support for the club from volunteers and sponsors is therefore key to the growth of the club.



## **COACH & PLAYER DEVELOPMENT**

To help our playing members develop their skills and enjoy the sport, we provide our coaches with access to a professional online Coaching Platform which helps us to improve the quality of the work that we do on the field, and we hope this will help us to attract new volunteers, which in turn will enable us to welcome more children to the club.

We will support our goalkeepers this year by subsidising their participation in a half term goalkeeper camp and our aim is to periodically invite experienced coaches to work with our volunteers and our players.

## **FACILITIES**

We draw our members first and foremost from Read, Simonstone and the surrounding area. For most of the season we hire facilities for training at various locations in Burnley, Accrington, and Clitheroe and in the summer months we enjoy the use of the Read St John's Primary School field and the Read Parish Council pitch.

Finding suitable facilities for training is difficult and our long-term goal is to find a location that we can call home, which we believe would provide a greater sense of club and help us to recruit new members. In the short term, we have consolidated the number of venues that we use and hope to reduce this further in the years to come.



## SPONSORSHIP

We understand that sponsoring a junior football team may not be a commercial proposition and we are forever grateful for the benevolence of parents and businesses that provide funds to help a team. When all is said and done, sponsorship income allows the club to better manage its costs, helps us to invest in our volunteers and develop the skills and abilities of our players.



## TEAM SPONSORSHIP

A team's playing kit is usually good for two years, so for consistency all Team Sponsorship packages are offered for a **2-year period** and the cost of sponsorship (shown below) can be found in the age group for which the support starts. There are a variety of ways to support a team, and these are as follows:

Age Group	<b>The Whole Shebang<sup>1</sup></b> Full Match Kit, Training Shirt, Rain Jkt, Trophies, Medals & Keepsakes	<b>The Full Wardrobe<sup>1</sup></b> Full Match Kit, Training Shirt & Rain Jacket	<b>The Strip &amp; Shiny Combo<sup>1</sup></b> Full Match Kit, Trophies, Medals & Keepsakes	<b>The Strip<sup>1</sup></b> Full Match Kit Shirt, Shorts & Socks	<b>The Shiny Stuff</b> Trophies, Medals & Keepsakes
U7	£970	£690	£600	£320	£280
U8	£1,120	£825	£680	£380	£295
U9	£1,135	£825	£690	£380	£310
U10	£1,360	£1,030	£810	£475	£335
U11	£1,410	£1,030	£855	£475	£380
U12	£1,640	£1,315	£975	£650	£330
U13	£1,655	£1,315	£990	£650	£340
U14	£1,655	£1,315	£990	£650	£340
U15	£1,655	£1,315	£990	£650	£340
U16	£1,655	£1,315	£990	£650	£340
U17	£1,655	£1,315	£990	£650	£340
U18	£1,655	£1,315	£990	£650	£340

<sup>1</sup> Prices for packages involving kit & clothing are indicative and subject to supplier offers.

## TOURNAMENT SPONSORSHIP

Every year the club holds a fun tournament day for U7s & U8s and this year we hope to add an U8 Girls Only tournament.

There are a variety of ways to support the club with the costs involved in holding the tournaments, and these are as follows:

Age Group	<b>The Whole Shebang</b> All Referees, First Aid Trophies, Medals & Keepsakes	<b>The Ref &amp; Shiny Combo</b> Referees, Trophies, Medals & Keepsakes per tournament	<b>The Shiny Stuff</b> Trophies, Medals & Keepsakes per tournament	<b>The Straight &amp; Narrow</b> Referees for all 3 tournaments	<b>The First Aider</b> 2 St John's First Aiders for the whole day
U7	£1,350	£400	£285	£330	£270
U8		£400	£285		
U8G		£290	£190		

If you would like to offer your support to the club in any way, our Club Secretary would be delighted to hear from you and can be contacted by email at [secretary@readstonejfc.club](mailto:secretary@readstonejfc.club) or by phone on **07771 946587**. Alternatively, you can work with the relevant Team Manager, who will liaise with the Club Secretary to make appropriate arrangements.

*Please Note: In line with FA guidelines, our club policy is to respectfully decline offers of sponsorship from any business promoting age restricted products or services such as betting, smoking / vaping, alcohol.*